



For Immediate Release

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AIRSAGE ANNOUNCES MICHAEL CASCONI AS NEW PRESIDENT & CEO

ATLANTA, GA. (Sept. 5, 2017) – AirSage®, a leading provider of geolocation intelligence and analytics for more than a decade to the media, travel & tourism, retail, market research and transportation industries, announced today that Michael Cascone will serve as its new President and Chief Executive Officer. Michael joins AirSage with nearly 20 years of successful senior executive leadership experience running data, technology and digital media businesses.

“We’re excited to have Michael join AirSage and bring his fresh perspective and strong leadership skills to our team,” said Gregory Swayne, Chairman of AirSage. “Michael’s background of successfully leading growth companies at the intersection of content, data, technology and media makes him particularly well-suited to lead AirSage through our next growth phase.”

Prior to joining the company, Cascone was President and Chief Operating Officer of Forbes Travel Guide, a digital media, ratings, and proprietary data provider to the global upscale travel and hospitality market. In addition to his experience at Forbes, Michael has an extensive background running digital media businesses. He served as Chief Operating Officer of Discovery Communications’ digital media business after successfully selling HowStuffWorks.com to the company and leading the integration.

“This is an exciting time to be in the location data space,” said Michael Cascone, President & CEO of AirSage. “With its experience analyzing and processing cellular mobility data at scale in the U.S. for more than a decade, AirSage is extremely well-positioned to capitalize on new products, analytics and source data capabilities. AirSage’s experience is a true differentiator, and I am looking forward to the opportunities that lie ahead given the pace of innovation and evolution occurring in the market today.”

For more information on AirSage's products and services and how they are benefitting a variety of industries, please visit www.AirSage.com or call 404-809-2499.

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ABOUT AIRSAGE

AirSage® is the leader in source agnostic high volume, high velocity geolocation data solutions to the media, travel & tourism, retail, research and transportation industries. The AirSage data insights platform combines the scale of carrier data and precision of GPS and other location data to provide the most meaningful insights to its customers and the most accurate information about population movement on the market today.