



For Immediate Release

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AirSage Traveling in 'Fast Lane' to Speak at TRB Annual Meeting

AirSage's data enhances vehicle traffic and transportation planning products and provides the most comprehensive insight on population movement and trip patterns

ATLANTA, GA. (Jan. 8, 2018) – AirSage[®], a leading provider of population movement data and analytics, will be traveling to the Transportation Research Board (TRB) Annual Meeting in Washington, DC, from Jan. 8-10. AirSage representatives will be at TRB to present during two major educational sessions. For more than a decade, AirSage has been the leader in providing population movement data to the transportation, media, travel & tourism, and retail industries.

Boasting the widest coverage of any location-based service provider in the country, AirSage collects and analyzes location data and mobile signals that produce billions of anonymous activity points daily. AirSage provides unmatched scale and accuracy, while fully protecting user privacy.

AirSage is participating in two panel discussions at TRB:

- *User Demand and Data Supply: Big Data and Travel Behavior*
 - Lectern Session 403; Monday at 3:45-5:30pmThis session will provide further direction to the travel behavior and data communities about setting a framework for cost-effective, rich, and efficient data collection.

- *August 21 Total Solar Eclipse: A Special Event with Traffic Congestion Coast to Coast*
 - Lectern Session 739; Wednesday at 8:00-9:45amPanelists will share what was learned from the total solar eclipse experience in 2017 and how agencies can better plan for the next total eclipse in 2024.

AirSage also recently announced the hiring of a new President and Chief Executive Officer, Michael Cascone. Michael joins AirSage with nearly 20 years of successful senior executive leadership experience running data, technology and digital media businesses.

To arrange an in-person meeting with Michael or other executives at AirSage during TRB, contact Amy Parrish at 404-310-6559 or Rob Kremer at 404-218-3077. For more information on AirSage's products and services and how they are benefitting a variety of industries, please visit www.AirSage.com.

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ABOUT AIRSAGE

AirSage[®] is the leader in source agnostic high volume, high velocity geo-location data processing solutions. The AirSage data insights platform combines the scale of carrier data and precision of GPS and other geolocation data to provide meaningful insights to its customers and the most accurate information on population movement, activity and location patterns.